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NEWS RELEASE

Department Celebrates National Breastfeeding Month El Paso WIC Program to host events throughout August

El Paso, Texas – The City of El Paso Department of Public Health WIC (Women, Infants, and Children) Program is highlighting Texas WIC’s breastfeeding support program and providing information and breastfeeding help to area families. August is National Breastfeeding Month, and Texas WIC is adopting the World Alliance for Breastfeeding Action’s theme “Empower Parents, Enable Breastfeeding!” to celebrate the meaningful contributions that mothers and fathers make to infant health.

The WIC Program will be hosting four Splash-a-thon events at four City Spray Parks. Games, prizes, future class credit and WIC services will be provided. The Splash-a-thon events will take place:

- August 8th, 2019 4:00 p.m. to 6:00 p.m.- Pavo Real Spray Park (9301 Alameda)
- August 10th , 2019 9:00 a.m. to 11:00 a.m. - Salvador Rivas Jr. Spray Park (12480 Pebble Hills)
- August 22nd, 2019 4:00 p.m. to 6:00 p.m. - Sue Young Spray Park (9730 Diana Dr.)
- August 24th , 2019 9:00 a.m. to 11:00 a.m. - Braden About Memorial Spray Park (4325 River Bend)

“We know that it takes teamwork and a lot of support to make breastfeeding a success throughout our community,” said Astrid Lara, WIC Breastfeeding Coordinator. “In addition to state laws like the one in Texas which allows a woman to breastfeed anywhere in public, our program also offers support groups, classes, and personalized counseling.”

Certified lactation consultants and peer counselors are available at the Texas Lactation Support Hotline, 855-550-6667, to answer questions about breastfeeding. The 24/7 helpline receives approximately 150 calls per week. For more information about the El Paso WIC Program visit www.EPHealth.com.

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