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District 6

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District 7

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## **NEWS RELEASE**

02/18/2020 El Paso, Texas

## Free VIN Etching Event

Date: February 22, 2020 Time: 10:00 a.m. - 2:00 p.m.Location: 2200 Yarborough

The El Paso Police Department has teamed up with Albertsons to provide a FREE Vehicle Theft Prevention Event.

## What is VIN (Vehicle Identification Number) Etching?

VIN Etching is the process of permanently etching the vehicle's Vehicle Identification Number (VIN) onto its windshield and windows.

## Why should you consider VIN Etching?

Etching your vehicle's VIN number serves as a permanent fingerprint of your vehicle. VIN etching is an effective visual deterrent against auto theft. Many auto insurers offer a discount for VIN etched vehicles.

VIN Etching is offered **FREE** of charge by the El Paso Police Department's Auto Theft Task Force. (915) 212-4401 For additional information, please contact: The El Paso Police Department Safe Communities at (915) 212-4176

Nancy Keane, Albertsons (480) 318-3082

