

DEE MARGO
MAYOR

TOMMY GONZALEZ
CITY MANAGER



CITY COUNCIL

PETER SVARZBEIN, DISTRICT 1
ALEXANDRA ANNELLO, DISTRICT 2
CASSANDRA HERNANDEZ, DISTRICT 3
DR. SAM MORGAN, DISTRICT 4
ISABEL SALCIDO, DISTRICT 5
CLAUDIA ORDAZ PEREZ, DISTRICT 6
HENRY RIVERA, DISTRICT 7
CISSY LIZARRAGA, DISTRICT 8

October 1st, 2019

News Release

Sudden Cardiac Arrest Awareness Month

EL PASO, Texas – October is Sudden Cardiac Arrest Awareness Month, a time to recognize the severity of sudden cardiac arrest (SCA) and what can be done to help save others during such an emergency.

According to the Sudden Cardiac Awareness Foundation, every year, more than 350,000 people die in the U.S. of out-of-hospital SCA. Despite such a high number, SCA can be treated successfully in time with CPR and defibrillation with an automatic external defibrillator (AED). If a rescuer can perform these lifesaving tasks, survival rates increase from an average of 10 percent to 50 percent. Here are few things you can do to help:

1. Always call 911.
2. Learn how to perform CPR. When bystanders provide CPR and use an AED before EMS arrives, victim survival rates increase.
3. Be familiar with and know where AEDs are located.
4. Download the PulsePoint App.

PulsePoint is a free app provided by the El Paso Fire Department and the PulsePoint Foundation. With PulsePoint, residents are notified of sudden cardiac arrest events happening in public places near their location so they can respond and provide CPR while help arrives. PulsePoint is available for free for [Apple](#) and [Android](#) phones. Visit pulsepoint.org to download the app.

Additionally, you can learn your sudden cardiac arrest risk by using the Heart Rhythm Society's [free interactive tool](#). Simply answer a few questions regarding your health and get your results. After you have finished using the assessment, please consult with your physician regarding your results.

To learn more about the Fire Department, the public is encouraged to visit elpasofire.org. Follow us on [Twitter](#), [Facebook](#) and [Instagram](#) for updates.

###

Media Contact: Enrique Duenas Aguilar
Fire Public Information Officer
(915) 317-8943
aguilardex@elpasotexas.gov

Promote Transparent and Consistent Communication Among All Members of the Community