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AUGUST 29, 2019

NEWS RELEASE

September Fares for Streetcar Waived **City to Collect Donations for El Paso Strong Memorial**

EL PASO, Texas – Starting Tuesday, September 3, the fares for the El Paso Streetcar will be waived in order to encourage ridership. Simultaneously, the City will be collecting donations for the development of a permanent El Paso Strong Memorial.

In an effort to encourage people to ride the El Paso Streetcar, the fares will be waived throughout September. In addition, riders will have the opportunity to donate via the streetcar fare boxes to the El Paso Strong Ride Project, a fundraising effort in support of the development of a permanent memorial to honor the victims and survivors of the domestic terrorism attack on August 3. The City of El Paso is working with public and private organizations to develop a permanent memorial honoring the victims and survivors of the attack.

"Our region is united in the effort to develop a place of healing and support for everyone impacted by the recent horrific act of violence. I'm confident our El Paso Streetcar riders will welcome the El Paso Strong Ride project as an opportunity to support the creation of a memorial of local, regional and national significance that will celebrate life and condemn racism," said Tracey Jerome, Managing Director of Museum and Cultural Affairs, Libraries and Tourism.

The El Paso Streetcar will accept donations of any amount via its fare boxes. The El Paso Strong Ride project follows a series of summer special events designed to encourage the public to rediscover downtown and uptown by riding the historic streetcars.

The El Paso Streetcar operates Sunday through Wednesday 11 a.m. to midnight, and Thursday through Saturday 11 a.m. to 3 a.m. Riders can plan their trips by using an app that provides real-time information on the location of all streetcars in service along the nearly 5-mile route. The app is free and available from Google Play and the Apple App store.

For more information about the El Paso Streetcar visit epstreetcar.com or call (915) 212-3333. Like us on Facebook at facebook.com/elpasostreetcar or follow us on Instagram at Instagram.com/elpasostreetcar.

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